

STATUS REPORT

AUGUST 2022

MI Tri-Share Child Care Program

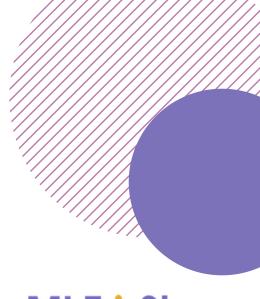




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ABOUT TRI-SHARE

The MI Tri-Share Child Care Program (**Tri-Share**) is an **innovative** public/private partnership that equally **shares the cost of child care** between employers, employees, and the state of Michigan.

UPDATES

The **Güd Media state-wide media campaign** has begun promoting Tri-Share in the **outdoor market** (billboards with high reach and visibility) as well **digital and social media** (including TV/Audio).

FACILITATOR HUBS



T<u>ri-Share has expanded</u> to cover 59 counties and the city of Detroit. Below is a list of all the regions. Our new facilitator hubs are actively recruiting interested employers in their region!

Goodwill Industries of West MI

Lake, Mason, Muskegon, Newaygo, Oceana, and Ottawa

United Way of Northwest MI

 Antrim, Benzie, Charlevoix, Emmet, Grand Traverse, Kalkaska, Manistee, Leelanau, Missaukee, and Wexford

Saginaw ISD

• Great Lakes Bay Region

Battle Creek Shared Services Alliances

• Calhoun County

Mothering Justice

Detroit

St. Clair RESA

• St. Clair County

Southwest Child Care Resources

Kalamazoo County

Vibrant Futures

Kent County

Shiawassee RESD

• Shiawassee County

Child Care Network

• Branch, Genesee, Hillsdale, Jackson, Lenawee, Livingston, Monroe, and Washtenaw counties

Marquette-Alger RESA

• Upper Peninsula

Otsego County Economic Alliance, Inc.

Otsego, Crawford, Montmorency, Ogemaw, Roscommon and Oscoda counties

Everybody Ready

Detroit



ENROLLMENT STATUS

- There are currently 85 employers enrolled across 13 Hubs.
- Enrolled employers vary in size from small to big business.
- Current enrolled employers represent **various industries**, including social assistance, agriculture, manufacturing, arts, and social and civil service orgs.
- Hubs are actively recruiting employees from participating employers. Currently there are 80 employees enrolled across 13 Hubs.
- Enrolled employees are receiving support for full and part-time child care as well as before and after school care for 102 children. Children range between the ages of 6 months to 11 years old.



PRESS

- Thrive By 5 pitches 'tri-share' pilot | News Sun | kpcnews.com
- <u>Survey shows Michigan small businesses challenged by</u> <u>inflation and supply shortages (michiganradio.org)</u>
- <u>Michigan is desperately trying to make private child care more affordable</u>
- <u>POVERTY TASK FORCE DISCUSSES RURAL ISSUES | News,</u>
 <u>Sports, Jobs The Mining Journal</u>

Want to learn more?

Check out our updated website to find more info on Tri-Share - michigan.gov/tri-share